

BUSINESS RESEARCH AND MARKETING INTERN

Roku Management Consulting LLC. (RMC) is an up-and-coming small business utilizing experts to engage and assist business leaders in achieving practical results that focuses on people, processes, performance, and profits. In collaboration with our numerous partners, we focus on innovative strategies and solutions for sustainable growth and performance. As a result, our efforts have enabled small businesses to increase their bottom-line profits, expand their workforce, and enhance their business portfolio.

Position Overview

This is an excellent opportunity for an entrepreneurial individual looking to gain start-up experience that encompasses strategy, market research, partner relations, and business development.

You will directly work with the Business Relations Manager in performing the following:

- Assist in all aspects of growth strategy formulation.
- Conduct extensive market research, customer research, competitive intelligence gathering and analysis.
- Create valuation models and help create pitch decks for partners.
- Shadow the Business Relations Manager in customer interactions and relay feedback to sales team.

Desired Qualifications

- Currently pursuing a Bachelors or Masters in a related field (business, finance, marketing).
- Understanding and/or keen interest in business valuation.
- Strong critical thinking and analytical skills
- Strong communication, writing, and presentation skills.
- Detail oriented in research and planning.
- Self-starter with a can-do attitude.
- Comfort with ambiguity.
- Entrepreneurial skills and keen interest in start-ups.
- Other duties as assigned.

Salary and Benefits

We will provide the intern exceptional exposure to working at a start-up with professional mentoring in government, and business. If the internship works well, we hope to extend an employment offer and equity depending upon business growth opportunities.